

Radio PSAs - Drafts

These have not yet been produced for radio.

1) 9-1-1 is the number to know.

You've heard about 9-1-1. You've heard about 9-1-1 for years. You've heard about 9-1-1 in movies, in TV, in the news. But think about it...do you really know what 9-1-1 is? Do you know how to use it? 9-1-1 is a phone number. You call 9-1-1 to reach someone who can send help in an emergency. Call 9-1-1 to save a life, stop a crime, or report a fire. It's that simple.

9-1-1. The number to know.

Brought to you by Vermont's Enhanced 9-1-1 Board and the National 9-1-1 Education Coalition.

For more information, visit: e911.vermont.gov

2) 9-1-1 is the number to know.

Do you know what to expect when you call 9-1-1 to report an emergency? The person who takes your call has been trained to ask questions, gather specific information, and to evaluate the nature of an emergency. The call-taker will confirm your location and telephone number right away. When you remain calm, answer all questions, and stay on the line, you will help the call-taker help you.

9-1-1. The number to know.

Call 9-1-1 to save a life, stop a crime, or report a fire.

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3) 9-1-1 is the number to know.

What is 9-1-1? 9-1-1 is simple. 9-1-1 is a three digit phone number that you can use when you need help in an emergency. Whether you need to reach emergency medical services, law enforcement, or the fire department, 9-1-1 is the number to know. One number is all you need to save a life, stop a crime, or report a fire.

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4) 9-1-1 is the number to know.

Child 1: Today in school, we learned about calling 9-1-1 in an emergency. Do you know what an emergency is?

Child 2: An emergency is when something serious is happening and you need help.

Child 1: That's right!

Child 2: If a house is on fire, you need to call 9-1-1 to get the firefighters to put out the fire. If you see a robbery, that's the time to call 9-1-1!

Child 1: That's right! Can you think of another emergency?

Child 2: Is it an emergency if my cat is stuck in a tree and can't get down? Or how about if my baby sister drools on my homework and ruins it. Is that an emergency?

Child 1: No, no, no. Those things aren't emergencies. Call 9-1-1 to save a life, stop a crime, or to report a fire!

Both: 9-1-1. The number to know!

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