

# Sample Media Advisory

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[Agency/Organization Logo/Letterhead]

## MEDIA ADVISORY FOR

[Date of Event]

CONTACT: [Name]  
[Phone number]  
[Email Address]

[Name of Town/City/County]

[Name of Participants] Rev Up for Celebration of  
April as National 9-1-1 Education Month

[Name of Participants of Town/City/County] will join millions of their peers across the country during the month of April to celebrate April as National 9-1-1 Education Month on [Date of Event] at [Location of Event].

[Local Public Safety Entity] has joined the national efforts of the 9-1-1: The Number to Know awareness campaign launched by the National 9-1-1 Education Coalition to help citizens of all ages recognize the importance of 9-1-1 and their role when calling 9-1-1. [Local Public Safety Entity] will host [Event Title] to join the national efforts to educate the public.

WHO:

WHAT:

WHEN:

WHERE:

WHY:

[Insert Information on Local Public Safety Entity Here. For more information, visit {website}]

The National 9-1-1 Education Coalition is a volunteer group of public safety, education and industry stakeholders, formed to support the nationwide coordinated promotion of National 9-1-1 Education Month and National Public Safety Telecommunications Week. Members of the Coalition are represented by the following organizations: NG9-1-1 Institute, 9-1-1 for Kids<sup>®</sup>, Association of Public Safety Communications Officials (APCO), CTIA—The Wireless Association<sup>®</sup>, the Industry Council for Emergency Response Technologies (iCERT), National Academies of Emergency Dispatch (NAED), National Association of State 9-1-1 Administrators (NASNA), and National Emergency Number Association (NENA). For more information about the Coalition, visit [www.know911.org](http://www.know911.org).